

## How Potomac's Short Lead Times Advance R&D



Potomac manufactures using Digital Fabrication, meaning all our machines are run from CAD files. You design your part or product, then send us a digital file. We convert your ideas to machine-readable code so that you get the high precision and repeatability that only digital files can provide all in the time it takes to send an email.



Now go ahead and test your design. Don't like something, or have another idea to improve performance? No problem. Just quickly modify the design file on your computer and shoot us a revision. We'll turn it right around and you can compare designs for optimal results.

## **Iterate Together**

You



**Potomac** 

With our fast turnaround, Potomac is the perfect partner to iterate your design until it's perfect.



Once you are ready to launch you'll be sure you have optimized the design so that it's as good as it gets for your customer's needs. And as you learn from the market, modifications can be made as quickly and easily as when you were rapid prototyping.

Call us today to start the Process to Great Product Launches! 888-919-1303 or email sales@potomac-laser.com